

5TH AIS SIG DITE PAPER DEVELOPMENT WORKSHOP ON DIGITAL INNOVATION, TRANSFORMATION, AND ENTREPRENEURSHIP

Date and Location:

University of Hamburg Business School, Hamburg, Germany
September 25-26, 2025

Motivation:

Digital technology continues to change the landscape of innovation, organizational change, and entrepreneurship. Be it in terms of how organizations create and capture value, novel organizational forms and business models such as digital platform and innovation ecosystems, innovation, or strategy, digital technology has permeated virtually every aspect of today's organizations. Despite its widespread adoption, embracing digital technology continues to present organizations with crucial strategic and operational questions. The AIS special interest group on digital innovation, transformation, and entrepreneurship (SIG DITE) and the University of Hamburg Business School are organizing a paper development workshop to promote research on the various ways in which digital technology impacts these areas.

Workshop Format:

The workshop will bring together leading faculty in the fields of digital innovation, digital transformation, and digital entrepreneurship. It is primarily aimed at early career researchers (late-stage Ph.D. students, Post Docs, pre-tenure faculty) but also welcomes established senior scholars who can develop their ongoing research into papers within a friendly and collegial environment. The workshop consists of two crucial components:

First, workshop participants will engage in round-table discussions of the submitted papers. Groups of up to five participants, who are at a similar stage in their research projects and share common research interests, will convene for small-group discussions. Each group discussion will be led by one or two mentors with extensive experience in conducting and publishing studies related to digital innovation, transformation, and entrepreneurship, as well as substantial experience in reviewing, editing, and mentoring.

Second, the workshop will feature several thought-provoking keynotes and a panel discussion to enhance the experience of workshop participants.

Potential Topics

Submissions addressing the thematic focus of SIG DITE are welcome, regardless of methodological approach, theory, or data. Novel methods to explore DITE topics, such as qualitative case studies and ethnographies, computational analysis techniques, analytical models and agent-based simulations, design science, and experimental approaches are especially welcome. Possible topics for papers include, but are not limited to:

- The development and management of **digital technology**, such as artificial intelligence, blockchain, Internet of Things, and other emerging technologies, from a socio-technical perspective as well as the challenges faced by organizations in using and implementing these digital technologies into processes and organizational structures.
- The design and creation of **digital innovations**, i.e., the development of new products, services, and business models through the use of digital technology, within organizations, platforms, and ecosystems. Possible examples include collaborative and distributed innovation and search processes.
- **Digital transformation** and the resulting fundamental changes in organizational structures, roles, management, culture, skills, and governance, leading to novel organizational forms (e.g., as innovation ecosystems) and strategies (e.g., adaptation and disruption)
- Topics surrounding **digital entrepreneurship**, such as value creation in entrepreneurial initiatives and new venture development in a digital environment.

Submission Details and Timeline:

The selection of papers will be based on an extended abstract of up to **3,000 words** (excl. references). The submitted abstract will be reviewed by the organizers and decisions about acceptance will be communicated swiftly. Authors of accepted papers agree to perform up to three short peer reviews of other participants' papers. The workshop neither requires copyright transfer nor publishes proceedings. The extended abstract should include

- A title,
- Up to five keywords,
- An extended introduction including a short theoretical part,
- The status of the data collection and current project phase,
- A summary of the (preliminary) findings and potential contributions, and
- Two concrete questions for the workshop and round table discussions that you would like to receive feedback on.

Please send submissions in docx or pdf file format and any questions to sigditepdw@gmail.com. Please indicate your and your co-authors' names, affiliations, and if the attending author/s is/are PhD students or faculty members.

Key dates

- Submissions of extended abstracts: June 30, 2025
- Notification of acceptance: July 15, 2025
- Full paper submissions due: September 1, 2025
- Peer reviews due: September 15, 2025
- Workshop kick-off and welcome reception: September 25, 2025
- Keynotes, panel, and roundtable discussions: September 26, 2025

We are looking forward to your submissions and welcoming you to Hamburg!

Jan Recker, Julian Lehmann, and Lucas Göbeler, on behalf of SIG DITE