

We invite PhD students that are members of our AIS Special Interest Group “Digital Innovation, Transformation, and Entrepreneurship” to apply for participation in the

## **2023 AIS SIGDITE PhD Research Seminar on Digital Innovation, Transformation and Entrepreneurship (DITE)**

**Course Coordinators: Professor [Youngjin Yoo](#) & Professor [Jan Recker](#)**

### **DURATION AND TIME**

Every **Monday 9.00 – 11:30am ET**, between **February 6 and April 26**. Total duration: Ten sessions a 2.5 hours plus preparation plus paper development. The seminar will be held online via Zoom. Attendance of all sessions is expected.

### **SEMINAR OBJECTIVES**

This doctoral seminar on digital innovation, transformation, and entrepreneurship is designed to help doctoral students:

- become familiar with the main research streams and contributing scholars in digital innovation, transformation, and entrepreneurship;
- develop a personal perspective on these topics; and
- explore their relationship to other intellectual streams in management disciplines such, as information systems, operations, marketing, strategy and entrepreneurship.

In addition to covering a subset of the IS digital innovation, transformation, and entrepreneurship research literature, the seminar also covers relevant foundations of innovation, transformation, entrepreneurship scholarship that will assist the participants in developing and writing a seminar paper.

### **MEETING STRUCTURE**

In preparation for each meeting, students need to review and synthesize the assigned readings. Each student should be prepared to deliver a short, provocative “conversation starter” that integrates the readings and shares their personal insights. In addition to a critical and/or appreciative review of existing work, the seminar emphasizes constructive discussions aiming toward designing state of the art research studies that build on and extend the related current body of knowledge. Conversations should aim to start a lively discussion. You should raise interesting questions, take sides, and spark a debate. It is also an opportunity to formulate new insights and rudimentary ideas.

## FACULTY AND TOPICS

The following topics will be covered

Date	Topic	Faculty
2/6/2023	Kick-off - Digital Innovation	Youngjin Yoo
2/13/2023	Digital Entrepreneurship	Jan Recker
3/6/2023	Econometric work in innovation	Brad Greenwood
3/20/2023	Institutions and Digital Technologies	Nick Berente
3/27/2023	The future of work and organizing	Hila Lifshitz-Assaf
4/3/2023	Phenomenon-driven theorizing	Robert Gregory
4/10/2023	TBD	Noshir Contractor
4/17/2023	TBD	Sirkka Jarvenpaa
4/24/2023	Final session - paper presentations	Youngjin and Jan

## ASSESSMENT

1. Class preparation and participation in conversation (individual, oral, 30%, assessment during the course)
2. Critical review of readings on digital innovation, transformation, entrepreneurship (individual, oral, 20%, assessment during the course)
3. Submission of seminar paper of at least seven pages [Times New Roman, font size 12, double-spaced] (individual, written, 50%, submission after the course)

## REGISTRATION AND APPLICATION

Class size is limited. To register your interest, please fill out [this form](#). You will need to include a short recommendation letter from your advisor or supervisor to apply. The deadline for application is **31 January 2023**.

**[\\*SIGN UP HERE\\*](#)**