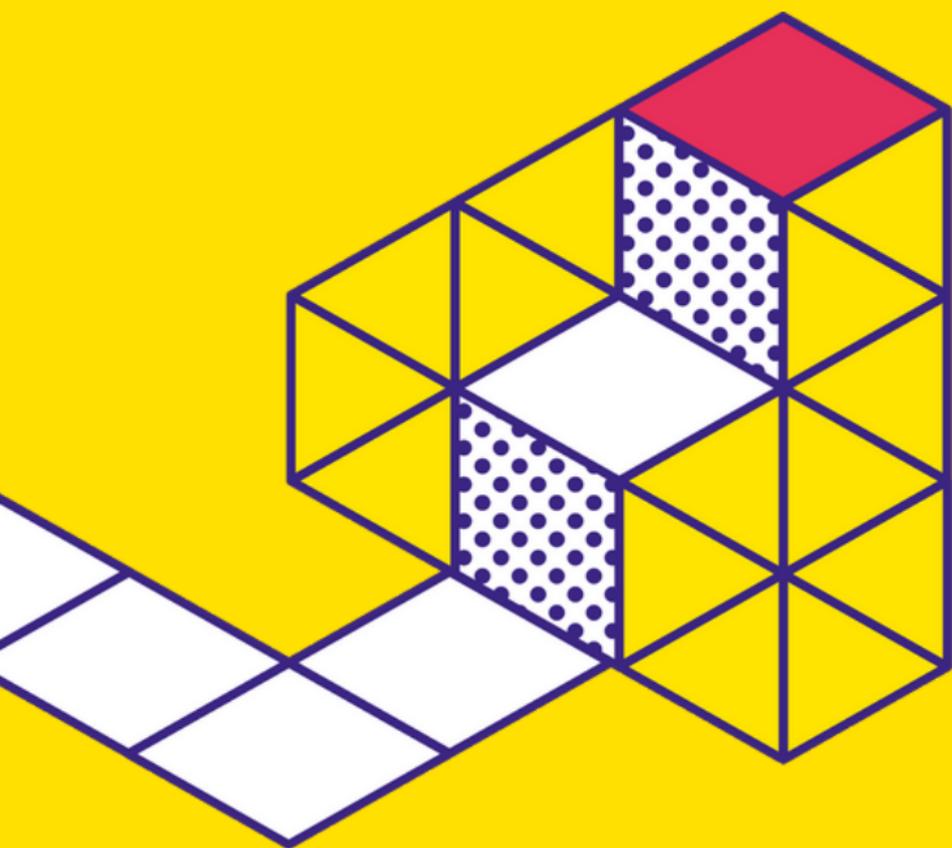


# Train-the-Trainer Workshop (TTT)

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STEP – Student Training for  
Entrepreneurial Promotion



**STEP**  
STUDENT TRAINING FOR ENTREPRENEURIAL PROMOTION

startup  
port



# What is STEP?

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The Student Training for Entrepreneurial Promotion (STEP)\* is an **action-oriented entrepreneurship training**. In 12 sessions, students learn about the entrepreneurial process through a **real startup project** in teams.

The **12 sessions** will introduce the students to the **entrepreneurial process** and convey content from the disciplines of **entrepreneurship, management, sustainability** and **psychology**.

Versions of the program:

- ▷ **STEP**: creating craft/service startups
- ▷ **STEP | Sustainability**: creating sustainable/impact startups



**STEP**  
STUDENT TRAINING FOR ENTREPRENEURIAL PROMOTION

*\*STEP can be offered as a curricular module; at Leuphana, STEP is integrated in the Master Degree Program Management & Entrepreneurship*

# Becoming a STEP trainer

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We have developed an **efficient process** to introduce STEP at new partner institutions and to build **local capacity** by enabling the partner institutions to **offer STEP without external support**.

The process involves a **four-day train-the-trainer** workshop (TTT) facilitated by STEP **master trainers**. The TTT is the key element to ensure that STEP is implemented according to its **quality standards** and its central elements of being **action-orientated**, **evidence-based**, and **mindset-oriented**.

## Becoming a STEP trainer in short:

- ▷ **Four-Day TTT**
- ▷ Conducted by **STEP master trainers**
- ▷ Capacity per TTT: **6-12 trainers**
- ▷ Choice between the **two STEP versions**
- ▷ STEP trainer **Certification**

During the four-day TTT, a team of **six to 12 lecturers** from the partner institutions learn the teaching principles and content of STEP. The TTT uses the same principles of **active learning** as the STEP training program to familiarize the lecturers with the **key concepts of STEP**. After successful completion of the TTT, the lecturers become certified STEP trainers.



*TTT at Godfrey Okoye University, Enugu Nigeria*

# Contact

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**More info about STEP:**

[www.step-training.com](http://www.step-training.com)



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