PhD Course

AIS SIGDITE PhD Research Seminar on
Digital Innovation, Transformation and Entrepreneurship (DITE)

COURSE COORDINATORS

Professor Youngjin Yoo & Professor Jan Recker

Time: Every Monday 9.30 – 12:00pm EST, between February 10 and April 14, 2025. Total duration: Ten sessions of 2.5 hours each, plus preparation and paper development.

CREDIT POINTS

For the Graduate Program at the Faculty of Business Administration: 5 credit points in "specialization".

REGISTRATION

Class size is limited. To register your interest, please contact jan.christof.recker@uni-hamburg.de. You will need to include a short recommendation letter from your advisor or supervisor to apply. The deadline for application is **31 January 2025.**

SEMINAR OBJECTIVES

This doctoral seminar on digital innovation, transformation, and entrepreneurship is designed to help doctoral students:

- become familiar with the main research streams and contributing scholars in digital innovation, transformation, and entrepreneurship;
- develop a personal perspective on these topics; and
- explore their relationship to other intellectual streams in management disciplines such, as information systems, operations, marketing, strategy and entrepreneurship.

In addition to covering a subset of the IS digital innovation, transformation, and entrepreneurship research literature, the seminar also covers relevant foundations of innovation, transformation, entrepreneurship scholarship that will assist the participants in developing and writing a seminar paper.

MEETING STRUCTURE

In preparation for each meeting, students need to review and synthesize the assigned readings. Each student should be prepared to deliver a short, provocative

"conversation starter" that synthesizes the readings with their own experiences so that they share their _personal_ insights on the readings. The seminar emphasizes constructive and lively discussions aimed at learning about and designing state of the art research studies that build on and extend the related current body of knowledge. You should raise interesting questions, take sides, and spark a debate. It is also an opportunity to formulate new insights and trial your own rudimentary ideas.

ASSESSMENT
1. Class preparation and participation in conversation (individual, oral, 30%, assessment during the course)
2. Critical review of readings on digital innovation, transformation, entrepreneurship (individual, oral, 20%, assessment during the course)
3. Submission of seminar paper of at least seven pages [Times New Roman, font size 12, double-spaced] (individual, written, 50%, submission after the course)

FACULTY, CONTENT & SCHEDULE
The following topics will be covered. Note that sessions, topics, and faculty can change at short notice.

Date	Topic	Faculty
Feb 10	Digital Innovation	Youngjin Yoo
Feb 17	Digital Entrepreneurship	Jan Recker
Feb 24	Institutions and Digital Technology	Nick Berente
Mar 3	Product development and digital innovation	Harris Kyriakou
Mar 10	AI @ work	Marleen Huysman
Mar 17	Web 3.0 technologies and digital innovation	Ola Henfridsson
Mar 24	Digital Transformation	Lauri Wessel
Mar 31	Open innovation	Hila Lifshitz-Assaf
Apr 07	The Digital Phenomena	Abayomi Baiyere
Apr 14	Paper Development Workshop and Reflections	Youngjin Yoo and Jan Recker