

### FAKULTÄT

FÜR BETRIEBSWIRTSCHAFT

### PhD Course

# Mixed methods in health care research

Block course: 2024 May 6, 13, and 27; 9-16 h Esplanade 36, room 4030/31

Course Instructors: PD Dr. phil. Christine Blome

**Course Value:** 2 SWS / 5 credit points

# **Assessment/Student evaluation:**

Active participation; presentation of a study design outline using mixed-methods on May 27 (group or single presentation, depending on number of participants). Grading for students of University

of Hamburg will be pass/fail.

Course Language: English

**Software:** n/a

**Prerequisites/Literature:** n/a

**Registration:** Please register via STiNE.

For all organizational matters please contact e-mail grk-

hche.bwl@uni-hamburg.de. Please remember that places will be

allocated in order of received registrations.

**Course Overview:** This course will provide an introduction to Mixed Methods in

health care research.

## **SYLLABUS**

• Day 1: Foundations of Mixed Methods Research in Healthcare

Morning session (3 hours)

- Introduction to Mixed Methods Research (MMR)
- Introduction to Qualitative Research
- Qualitative data collection methods in MMR: interviews, focus groups, observations, and document analysis

- Overview of research designs: Sequential explanatory, sequential exploratory, and convergent designs
- The role and importance of MMR in healthcare research

Afternoon session (3 hours)

- Designing research questions and hypotheses in MMR
- Integration of qualitative and quantitative data collection
- Practical exercises on formulating research questions and selecting an appropriate MMR design

# Day 2: Data Collection and Analysis in Mixed Methods Research

Morning session (3 hours)

- Introduction to qualitative data analysis
- Strategies for integrating and mixing data
- Software tools for qualitative data analysis

Afternoon session (3 hours)

- Group activities on data analysis and integration
- Group discussion and feedback
- Preparation for student presentations

#### Day 3: Student presentations: applications of MMR

Morning session (3 hours)

- Student presentations: potential research projects and applications of MMR in participants' specific areas of interest
- Group discussion and feedback on presentations

Afternoon session (3 hours)

- Student presentations (continued)
- Group discussion and feedback on presentations
- Wrap-up, course summary, and closing remarks