PhD Course

Statistical Significance, Impact, and Relevance

LECTURER
Prof. Dr. Dr. h.c. Sönke Albers

TIME, PLACE
3 full days: 17-19Sep2024, 09h00 – 16h30
UHH, Moorweidenstr. 18, room 0005.1

CREDIT POINTS
5 credit points in the Graduate Program at the Faculty of Business Administration: in “methods”.

REGISTRATION
via STINE
For questions regarding course content, please contact soenke.albers@klu.de; phone: +49 151 52702547

ASSESSMENT
* presentation (max. 45 min.)
* Contributions in discussions
* Two-page paper on how to make use of the course content.

NUMBER OF PARTICIPANTS
maximum of 12, one for each topic

COURSE LANGUAGE
English

OBJECTIVES
In this course participants will get a basic understanding of how different goals of empirical research are realized and what kind of results can be achieved. The course is interactive with participating doctoral students presenting certain topics that are discussed intensively afterwards.

REMARKS WITH RESPECT TO REFERENCES
The references mentioned below should serve as a starting point. As you will only submit slides (no text), please make sure that you clearly indicate on each slide to which reference you refer. Please provide the full information of each reference on each slide.
# CONTENT

**Day 1 = 17Sep2024:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>09h00 – 10h30</td>
<td>1. What do we want to know (what is=facts; whether there is a relationship, why is there a relationship=theory; impact of relationship)</td>
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<tr>
<td>10h45 – 12h15</td>
<td>2. Inductive research (case study) versus deductive research (theory testing)</td>
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<tr>
<td>13h15 – 14h45</td>
<td>3. Experiments, pre-registration, difference-in-difference</td>
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<tr>
<td>15h00 – 16h30</td>
<td>4. What can be concluded from statistical significance?</td>
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**Day 2 = 18Sep2024:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>09h00 – 10h30</td>
<td>5. Threats of true results and robustness checks (e.g., sampling; control variables; nonlinearity)</td>
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<tr>
<td>10h45 – 12h15</td>
<td>6. Endogeneity</td>
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<tr>
<td>13h15 – 14h45</td>
<td>7. Specification curve</td>
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<tr>
<td>15h00 – 16h30</td>
<td>8. Impact Measures of Variables in Machine Learning</td>
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</tbody>
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**Day 3 = 19Sep2024:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>09h00 – 10h30</td>
<td>9. Replications</td>
</tr>
<tr>
<td>10h45 – 12h15</td>
<td>10. Meta-analyses and effect size measures</td>
</tr>
<tr>
<td>13h15 – 14h45</td>
<td>11. Relevance for Science and Practice</td>
</tr>
<tr>
<td>15h00 – 16h30</td>
<td>12. Open Science</td>
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</tbody>
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REQUIRED PRE-READINGS

1. What do we want to know
   (what is=facts; whether there is a relationship, why is there a relationship=theory; impact of relationship)


2. Inductive research (case study) versus deductive research (theory testing)


3. Experiments, pre-registration, difference-in-difference

4. What can be concluded from statistical significance?

5. Threats of true results and robustness checks (e.g., sampling; control variables; nonlinearity)


6. Endogeneity


7. Specification Curve


8. Impact Measures of Variables in Machine Learning


9. Replications


10. Meta-Analysis and effect-size measures


11. Relevance for Science and Practice
(Rigor versus relevance)


12. Open Science