

We invite all PhD students around the world with an interest in research and theory about digital innovation, transformation, and entrepreneurship to apply for participation in the

2026 AIS SIGDITE PhD Research Seminar on Digital Innovation, Transformation and Entrepreneurship

Course Coordinators: Professor [Youngjin Yoo](#) & Professor [Jan Recker](#)

DURATION AND TIME

Every **Monday 9.30 – 12:00pm EST**, between **February 2 and April 13, 2026**. Total duration: Ten sessions a 2.5 hours plus preparation and paper development. The seminar will be held **online via Zoom**. Attendance of all sessions is required.

SEMINAR OBJECTIVES

This doctoral seminar on digital innovation, transformation, and entrepreneurship is designed to help doctoral students:

- become familiar with the main research streams and contributing scholars in digital innovation, transformation, and entrepreneurship;
- develop a personal perspective on these topics; and
- explore their relationship to other intellectual streams in management disciplines such as information systems, operations, marketing, strategy and entrepreneurship.

In addition to covering a substantial part of the *digital* innovation, transformation, and entrepreneurship research literature, the seminar also covers relevant foundations of the broader social, management, strategy, and economic literature on innovation, transformation, entrepreneurship scholarship that will assist the participants in developing and writing a seminar paper.

MEETING STRUCTURE

In preparation for each meeting, students need to review and synthesize the assigned readings. Each student should be prepared to deliver a short, provocative “conversation starter” that integrates the readings and shares their personal insights. In addition to a critical and/or appreciative review of existing work, the seminar emphasizes constructive discussions aiming toward designing state-of-the-art research studies that build on and extend the related current body of knowledge. Conversations should aim to start a lively discussion. You should raise interesting questions, take sides, and spark a debate. It is also an opportunity to formulate new insights and rudimentary ideas.

FACULTY AND TOPICS

The following topics will be covered. Note that sessions, topics, and faculty remain subject to change at short notice.

Topic	Faculty
Digital Innovation	Youngjin Yoo London School of Economics
Open innovation	Hila Lifshitz-Assaf Warwick Business School
Product development and digital innovation	Harris Kyriakou ESSEC Business School
Institutions and Digital Technology	Nick Berente University of Notre Dame
Digital innovation and data	Marta Stelmaszak Rosa University of Massachusetts
Tokenization and Digital Innovation	Ola Henfridsson University of Miami
Digital Transformation	Lauri Wessel European School of Digital Studies
Digital Entrepreneurship	Jan Recker University of Hamburg
The Digital Phenomena	Abayomi Baiyere Queen's University
Group discussion and reflection	All faculty

ASSESSMENT

1. Class preparation and participation in conversation (individual, oral, 30%, assessment during the course)
2. Critical review of readings on digital innovation, transformation, entrepreneurship (individual, oral, 20%, assessment during the course)
3. Submission of seminar paper of at most five pages [Times New Roman, font size 12, double-spaced] (individual, written, 50%, submission after the course)

REGISTRATION AND APPLICATION

Class size is limited. To register your interest, you need to **fill out an online form**. You will need to include a short recommendation letter from your advisor or supervisor to apply. The deadline for application is **20 January 2026**.

[*SIGN UP HERE*](#)