



PhD Course

Paper course: Audit market research and publication strategies

Block course: February 2017 (3 days): 22 February, 2017 – 24 February, 2017

Time: 9 a.m. – 5 p.m.

Location: Room No. 0029, Von-Melle-Park 5

Course instructor: Professor Nicole Ratzinger-Sakel (UHH)

Course value: 2 SWS or 4 LP

Course overview:

The main objectives of this PhD course include:

Introduce students to the main areas of empirical audit market research and discuss the main statistical approaches/models used to examine these areas. In addition, the course will enhance students' ability to critically review the quality of research papers and will introduce students to the publication process. To do so, students are expected to present and critically discuss papers that will be assigned to the students. Students will further see real reviewers' comments given during the review process of double-blind reviewed journals as well as the authors' implementation of these comments. Finally, students should present their (first ideas of) own research ideas during the course.

Teaching language: English

Student evaluation: Presentation and critical discussion of assigned papers (papers will be assigned to students after their application; each student is expected to present and critically discuss one paper)

Application: Please send a short letter of motivation that includes your research interests and a current CV

until **January 14, 2017**

to nicole.ratzinger-sakel@uni-hamburg.de.