

Price Management, Summer Term 2020

We will offer lectures and exercise sessions digitally via Zoom. Tips for using Zoom are available in a separate document. The sessions will not be recorded. Just as in normal sessions, you may participate live.

Dates:

- We offer an opportunity to test Zoom on April 22, at 6 pm (s.t.). (Please see document about Zoom)
- The first lecture will take place on Thursday, April 23, 2020 at 2:15 pm.
- The first exercise session will take place on Friday, May 8, 2020 at 12:15 pm.
- It is not clear, yet, when the summer term will end.

Also, it is still unclear how exams will take place. The university is exploring the legal and technical conditions.

We will soon publish lecture slides, literature, and exercise material on STiNE.

We are looking forward to these new teaching experiences. With some patience from everyone involved, we will surely make this a success!

With warm regards

The team of the Chair of Marketing and Pricing