



Universität Hamburg

DER FORSCHUNG | DER LEHRE | DER BILDUNG

SUSTAINABILITY OFFICE

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IMPACT·ALLIANZ

BertelsmannStiftung

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**ENGAGEMENT
GLOBAL**
Service für Entwicklungsinitiativen



Funded by



Bundesministerium für
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und Entwicklung

UNIVERSITY OF HAMBURG

SUSTAINABILITY DAYS

Full program
and registration
uuh.de/sd



Program

7–8 October 2024
Von-Melle-Park Campus,

IMAGINE: BUILDING A SUSTAINABLE FUTURE

ON 7 AND 8 OCTOBER 2024,
WE ARE HOLDING THE UNIVERSITY
OF HAMBURG SUSTAINABILITY DAYS.

The main event will take place on the afternoon
of 8 October in the Audimax.

Additionally, there will be several other program
components, all of which will be held on the
Von-Melle-Park campus. The University of Hamburg
invites all students, researchers, and interested indi-
viduals to actively participate in the Sustainability Days.

Take this opportunity to engage in dialogue with
experts and like-minded people and contribute to a
more sustainable future!



7 October

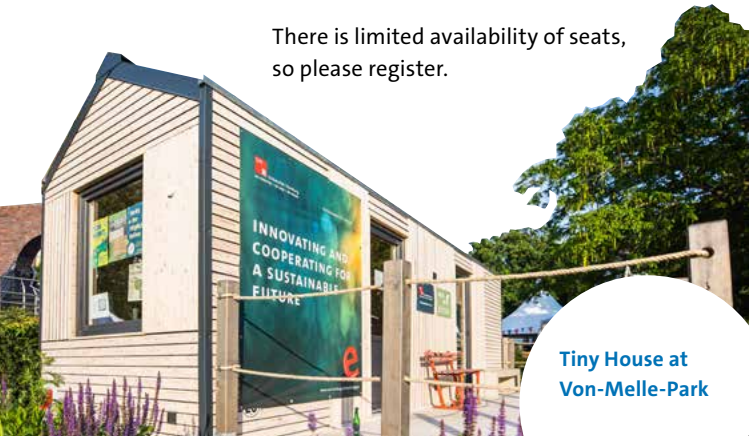
ALL DAY

Visit the Tiny House on
the Von-Melle-Park campus to learn
more about sustainability at
the University of Hamburg.

9:00 AM—12:00 NOON

Attend the streaming of the Hamburg
Sustainability Conference.

There is limited availability of seats,
so please register.



Tiny House at
Von-Melle-Park

8 October

3:00 PM—11:00 PM, AUDIMAX

Moderation: **Nicola Bramkamp, Save the World**

3:00 pm Opening and Welcome

Jetta Frost (Vice President Knowledge Exchange and
Equal Opportunity at the University of Hamburg) and
Digital Greetings from Luisa Neubauer

**3:15 pm Sustainability Research at the University of Hamburg:
Panel Discussion “Fundamental Knowledge for
Fundamental Change”**

Grischa Perino, Ursula Schröder, Stefan Aykut,
Johanna Baehr

3:45 pm Imagine Hamburg: Panel Discussion

Lars Jessen (Film Producer), Kübra Gümüşay (Writer),
Tatjana Kiel (CEO of Klitschko Ventures)

4:30 pm Sustainable Futures in Hamburg

Jens Kerstan (Senator for Environment, Climate, Energy,
and Agriculture) and Priscilla Owosekun-Wilms (Head of
Department for Sustainability at the Hamburg Ministry
of Environment, Climate, Energy and Agriculture)

5:00 pm Break

**5:30 pm Impact Allianz:
Innovation for a Circular and Sustainable Economy**

Christine Volkmann (BUW), Jelena Spanjol (LMU),
Britta Gossel (HNEE), Ali Aslan Gümüşay (LMU),
Cornelia Nyssing (Senior Project Manager at
Bertelsmann Stiftung)

6:00 pm Digitalization: Curse or Blessing for Sustainability?

Frederike Fritsche (Tech Ambassador at Otto), Michael
Müller-Wünsch (CIO at Otto), Corina Kurscheid (Global
Associate VP at NIVEA Growth and Impact Office
Beiersdorf AG), Jan Recker, Fabian Barthel (Cofounder
of Vytal), Jascha Mähler (Cofounder of Wild Plastic)

6:30 pm Founders’ Talk: Micha Fritz, Cofounder of Viva con Agua

7:00 pm Music by Rolf Stahlhofen, Founder of Water is Right

Together with Metaphysics Rapper and music producer
from Zimbabwe and Lisa Müller Keyboard

**8:00 pm Nicholas Müller, Singer of Jupiter Jones and
Human Rights Activist**

9:00 pm Biodiversity Show

Dominik Eulberg (DJ and Music Producer), Myriam Rapior
(Biodiversity Manager at the University of Hamburg)